

STRATEGIC[™]

PEOPLE EXCEPTIONALLY TALENTED IN THE STRATEGIC THEME CREATE ALTERNATIVE WAYS TO PROCEED. FACED WITH ANY GIVEN SCENARIO, THEY CAN QUICKLY SPOT THE RELEVANT PATTERNS AND ISSUES.

People with strong Strategic talents have the ability to sort through the clutter and find the best route. This is not a skill that can be taught. It is a distinct way of thinking — a special perspective on the world at large. This outlook allows them to see patterns where others simply see complexity. Mindful of these patterns, they are able to envision alternative scenarios, always asking, "What if this happened?" This recurring question helps them see, plan, and prepare for future situations. They see a way when others assume there is no way. Armed with this strategy, they strike forward.

ITS POWER AND EDGE

People with strong Strategic talents bring creative anticipation, imagination, and persistence to the groups and projects they work on. They can quickly weigh alternative paths and determine the one that will work best and most efficiently. They find the best route moving forward.

IF STRATEGIC IS A DOMINANT THEME FOR YOU:

Ask: "What if?" Then select and strike.

- Your greatest contribution to a group may be to discover the best path to success. Because you can do this quickly, it may look as if you are "winging it," but explaining yourself along the way will help others understand what you see.
- Schedule daily "quiet time" devoted to consideration of your current goals and strategies. This focused time away from the action might be the environment in which you are best able to think through the options to find the right course of action.
- Trust your insights as much as possible.
- Because you naturally consider options at such a fast pace, even you might not know how you came up with the strategy — but because of your exceptional talents, it will likely be successful.
- Find a group that you think does important work and contribute your Strategic thinking. You can be a leader with your ideas.

IF STRATEGIC IS A LESSER THEME FOR YOU:

Think about how you ask questions, set goals, and prepare for the future. Even if you lack the intensity of anticipation or imagination of the Strategic theme, you no doubt can plan and prepare for future situations.

- When making a critical decision, research the topic and discuss the situation with people who have deep knowledge of the subject. Taking the time to investigate and gather information will broaden your options.
- Among your top themes, find those that prompt you to be more strategic. Learner talents might guide you to new information. Woo talents might lead you to a new contact with new ideas to share. Communication talents might open you to new conversations that could expose you to a different approach. Context talents might help you find strategies that have been successful in the past.
- Keep a detailed record of each strategy you use in all of the situations you encounter. As the number multiplies, you will amass a collection of viable options for various situations.

GALLUP[®]